



Navigation Program Strategic Planning Workshop August 19 & 20, 2009 Annapolis, MD

Purpose: Build consensus on a view of the future for USACE Navigation and develop a strategy to get there.

Objectives:

- Build common understandings of the current state including trends, conditions, challenges, and opportunities.
- Develop a shared vision and describe the desired future state.
- Identify critical priorities and build consensus on strategic goals on which to focus coordinated activities.
- Frame high-level action plans to support the strategic goals and priorities.
- Establish commitment to implement priorities and actions.
- Build a communications strategy focusing on messages and audience.
- Identify next steps and timeframe.

Output: A concise Strategic Plan to guide the USACE Navigation Program

Wednesday, August 19, 2009

AM Session

Purpose: Set the context for the workshop. Build common understandings of the current state including activities, trends, conditions, challenges, and opportunities.

8:00 am	Coffee and Conversation
8:30 am	Start-up <ul style="list-style-type: none">• Welcome and Introductions• Rules of the Road• Purpose, objectives and expected outputs
9:15 am	State of the Navigation Program – Jim Walker Snapshot of Current Activities – discussion with participants
10:15 am	Networking Break
10:45 am	Environmental Scan/Context Map
11:30 am	SPOT Analysis: Strengths & Problems
12:15 pm	Lunch on Your Own



Navigation Strategic Planning Workshop

PM Session

Purpose: Transition from the present to the future. Develop a shared vision and describe the desired future state. Begin to identify strategic goals.

- 1:30 pm Start-up: SPOT Analysis – Opportunities & Threats
2:30 pm Networking Break
3:00 pm Big Waves Vision – Small Group Sessions/Whole Group Debrief
- Description of the Desired Future State
 - Core Purpose and Guiding Principles
 - Issues, Challenges and Opportunities
- Big Waves Vision/Strategic Goals Identification
- Whole Group Session
- 5:15 pm Wrap-up and Next Steps
5:30 pm Adjourn
5:30 pm Social Hour: Networking and Cocktails at Pussers
7:00 pm Dinner (Optional) at the Chart House

Thursday, August 20, 2009

AM Session

Purpose: Identify and build consensus on strategic goals on which to focus coordinated activities. Frame high-level action plans to support the strategic goals.

- 8:00 am Coffee and Conversation
8:30 am Start-up: Review of Day 1/Focus for Day 2
- Vision themes and impacts
- 9:00 am Consensus Building: Refine and agree on common goals and priorities
- Small Group Sessions
 - Agreement on 3 – 5 strategic goals/priorities
- 10:15 am Networking Break
10:45 am Work session – Gameplan development
- Small Group Sessions
 - Work collaboratively to develop high-level gameplan (strategy) to accomplish the strategic goal
 - Focus on priorities, challenges, success factors, stages/tasks, and interdependencies
- 12:00 pm Lunch on Your Own

PM Session

Purpose: Build commitment around strategic goals and actions. Identify focus of communication messages and audiences. Evaluate accomplishments and identify next steps.

- 1:15 pm Debrief Gameplans
2:15 pm Communications Plan - Stakeholder Map and Messages
3:00 pm Break
3:15 pm Summary of Actions and Decisions
- Next Steps
 - Role of the Writing Team
- 4:00 pm Adjourn